Why are you networking? What do you hope to accomplish?
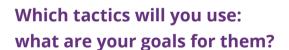
What's your USP/messaging for networking?

Who do you want to connect with? What kinds of businesses? People?

Which tactics will you use:
what are your goals for them?

LinkedIn

Online communities

Events

Organizations

Conferences

Non work-related

Influencers